



# Enterprise Feedback Suite

## EFS Translator Interface

Version: 1.8

Date: 2015/12/03

© 2015 – QuestBack GmbH

The information contained in this publication is the property of QuestBack GmbH. Passing on and reproduction of this publication or any parts of it is only permitted with the express written approval of QuestBack GmbH.

This publication is issued without any guarantee whatsoever. Information contained herein can be changed without prior notification. In addition QuestBack accepts no guarantee as to the exactness or completeness of the information, text, graphics, links and other items in this publication. This publication is a preliminary version, which is not subject to any valid licence agreement or other agreements with QuestBack. The software products offered by QuestBack GmbH and/or its distributors may contain software components of other software manufacturers. All products may show country-specific differences.

QuestBack, Enterprise Feedback Suite, EFS, EFS Survey, EFS Panel, EFS Employee and EFS Leadership, other QuestBack products and services mentioned in the text and their corresponding logos are trademarks and can be registered trademarks of QuestBack in Germany and other countries worldwide. All other names of products and services are trademarks of their respective companies.

**Germany**

QuestBack GmbH  
Gustav-Heinemann-Ufer 72a  
50968 Cologne

**Norway (Head office)**

QuestBack AS  
Løvenskiolds gate 26  
0260 Oslo

# Contents

<b>1</b>	<b>EFS Translator Interface</b>	5
<b>2</b>	<b>Navigating in EFS Translator Interface</b>	6
2.1	Logging In	6
2.2	Orienting Yourself	6
2.3	Editing Own Account Data	7
2.3.1	Changing the Password	7
2.3.2	Updating Address Data	7
<b>3</b>	<b>Your Projects</b>	8
<b>4</b>	<b>Editing a Project</b>	10
4.1	Survey Languages	11
4.1.1	Overview of the Survey Languages	11
4.1.2	Language Identifiers	11
4.1.3	Editing Languages	12
4.1.4	Copying Language Elements	12
4.1.5	Tracing Changes Made in Language Administration via the Log	12
4.2	Translating the Text Elements of the Questionnaire	12
4.2.1	Opening the Editor	13
4.2.2	Translating Text Elements	14
4.2.3	Configuring the Editor	15
4.2.4	Search and Replace	16
4.2.5	Statistics	17
4.3	Translating Survey Messages	18
4.4	Translating Wildcards	20
4.5	Uploading Translated Logos and Form Elements	20
4.6	Translating Surveys Externally	22
4.6.1	Exporting, Editing and Importing Survey Texts	23
4.6.2	Translating Externally with Microsoft Excel	25
4.6.3	Translating Externally with SDLX	27
4.6.4	Version Control for Translation Processes	27
<b>5</b>	<b>Information for Project Managers</b>	30
5.1	Creating Translator Accounts and Configuring Access Rights	30
5.2	Activating a Link from the Questionnaire to EFS Translator Interface	31
	<b>Index</b>	33



---

# 1 EFS Translator Interface

This documentation addresses translators who work with the optionally leasable EFS Translator Interface.

EFS Translator Interface enables you to translate questionnaires directly in EFS:

- You can export the source text yourself, translate externally in Microsoft Excel or SDLX and then re-import the translation. The export includes a versioning feature that enables you to identify and edit differences between various exported versions.
- As an alternative, you can enter or edit the translations directly in the software. According to experience, this is quite a helpful and effective way to handle detail changes e.g. during proof-reading.
- In the preview, you can view both the original questionnaire and the translated text the same way as they will be shown to the survey participants later. Thus, you've more context for translating and proof-reading.
- You can access statistical information as e.g. number of phrases, number of already-translated phrases, number of words and characters for your target languages.
- If a project is translated into several languages, several translators or translator teams may be responsible for the various languages. With the rights administration of EFS, the project manager can configure access rights in such a way that each translator team can only view and/or edit the default language and "its own" target language(s).

This edition of the EFS Translator Interface manual is based on release 7.0. Depending on which installation of EFS you use there can be minor feature differences.



If you are a project manager and want to provide access to EFS Translator Interface for your translators, please see the instructions in Chapter 5, p. 30.

# 2 Navigating in EFS Translator Interface

## 2.1 Logging In

The login to EFS Translator Interface is performed via the URL of the respective EFS installation, with the addition of /translations/.

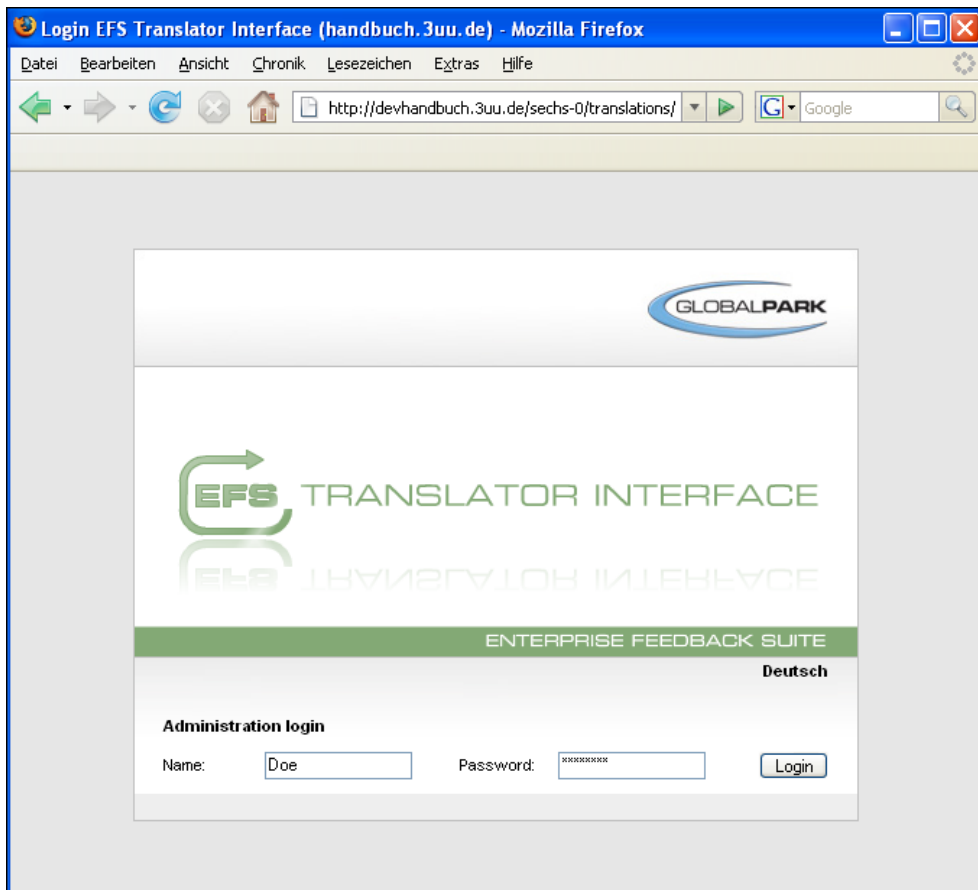


Figure 2.1 Login

## 2.2 Orienting Yourself

After successful authentication you enter EFS Translator Interface.

### Navigation bar

In the navigation bar at the top of the screen, you will find links that will be constantly displayed while you work:

- The link **Deutsch / English** allows to switch from the English to the German interface and vice versa. After clicking it you need to update the page to trigger the change of language.
- By clicking on **Help** you invoke the online help. It contains the EFS Survey manual.
- With **Logout** you leave the translator interface.



Figure 2.2 Inside EFS Translator Interface

## Menu

The menu on the left hand offers access to various submenus and features:

- **Project list:** Via this menu item you can open the list of those projects which you're authorized to access.
- **Account data:** In this dialog, you can edit your own address data and change your password. (From EFS 8.0, click on your name below the menu to access this dialog.)

## Content area

In the content area you can find the current menu. The figure above shows the list of projects.

## 2.3 Editing Own Account Data

### 2.3.1 Changing the Password

When you log into in EFS Translator Interface for the first time, you are asked to change your password and define a security question. The security question is required to establish your identity, if you forget your password.

The request to change your password is repeated monthly. If you want to change your password on your own, go to the **Account data->Password** menu. (From EFS 8.0, please click on your name below the left-hand menu, then open the **Password** menu to access this dialog.)

### 2.3.2 Updating Address Data

When creating your account, the project manager has entered your address data. In the menu **Account data**, you can view and update these data. Please take special care to keep your e-mail address up-to-date and working: If you forget your password, the process to reset it runs via this e-mail address.

# 3 Your Projects

In the project list, you can find all survey projects which you're authorized to access.

>> Project <<	Description	Type	Project start	Project end	Actions
<a href="#">Employee survey</a>	Survey among the employees of a test company.	PE	2007-09-28 00:00:00	2008-02-12 00:00:00	
<a href="#">Website check</a>	Survey among the visitors of the company homepage.	AN	2008-08-14 00:00:00	2008-08-28 00:00:00	

Figure 3.1 List of the projects which the translator is authorized to access



If a project for which you are supposed to have access is missing from the list, usually the corresponding rights must be set up. Also, if you can see a project but the title is not clickable, access rights for the project have been assigned but you are not authorized yet to view or edit any of its languages. In such cases, please contact the responsible project manager or the Globalpark support.

## Search

If you make frequent use of EFS Translator Interface, the list of projects might get long. Therefore, two search features are available:

- Simple search: If you know the project title, you can find the project easily by using this feature. Just enter the project title and click **Search**.
- Extended search: Using this feature, which is opened by clicking the link **Extended search**, you can search for the title of the project, the type of project or both.

To reset search, delete the existing keyword and click **Search**.

## Information and functions in the project list

For each project, the following data is offered in the overview list:

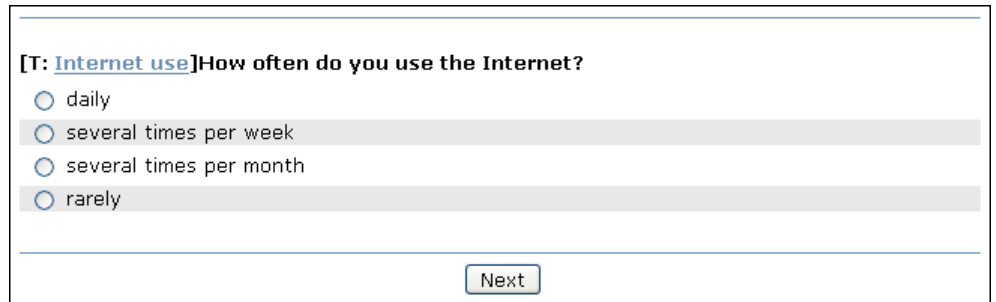
- Title of the project. By clicking the title you can open the editing menu of the respective project. (See Chapter 4, p. 10.)
- Description
- Type: EFS supports various project types which are optimized for specific situations. See the EFS Survey manual 8.1, Chapter 3.1. (You can find the EFS Survey manual by clicking the **Help** link.)
- Project start / end

The following actions are available:



- **Edit:** Opens the editing menu of the respective project, which is described in detail in Chapter 4, p. 10.
- **Preview:** Opens the questionnaire in the default language in preview mode. If the project manager has activated linking between questionnaire and EFS Translator Interface for you, you can jump directly from the preview to the corresponding page of the editor, see Figure 3.2. (Please note: The linking is not available for question types 911, 921, 998 and 999.)

To hide columns of the table or limit the number of rows per page, click the button **View**.



[T: [Internet use](#)]How often do you use the Internet?

daily

several times per week

several times per month

rarely

Next

Figure 3.2 Jumping directly from preview into the editor

# 4 Editing a Project

By clicking on the project title or the **Edit** icon in the project list, you can access the editing functions of the respective project.

The screenshot shows the EFS SURVEY interface. At the top, there is a navigation bar with 'Deutsch', 'Feedback', 'Help', and 'Logout'. The main content area is titled 'Language module' and shows the project name '"Website check" (Anonymous survey): Survey languages'. A sidebar on the left contains a menu with options: 'Survey languages', 'Search and replace', 'Text elements', 'Survey messages', 'Wildcards', 'Logos and form elements', 'Import / Export', and 'Back to project list'. Below the menu, there is a 'Login' section for 'John Doe' and a 'Date (GMT): 2008-08-14 14:46:28' section. The main content area has a sub-header 'Edit languages' and an information box: 'Info: The active language will be used as default language in the output questionnaire if neither a language selection page has been set up nor that an individual language preference for the respondents has been set by defining a language selection variable.' Below this is a 'View' button and a table with columns 'ID', 'Language', 'Language identifier', and 'Actions'. The table lists three languages: English (Default), German, and French. Below the table is a 'Copy language elements' section with 'Source language' and 'Target language' dropdown menus, both set to 'No selection', and an 'Execute' button. At the bottom, there is a 'Language selection log' section with a 'View' button and a table with columns 'User', 'Date', and 'Action'. The log shows two entries: 'Testing' at '2008-08-14 13:41:04' with action 'Added language "French"', and 'Testing' at '2008-08-14 13:40:43' with action 'Sprache "German" wurde angelegt.'

Figure 4.1 Overview of a project

In the menus, you find all functions needed for your work.

- **Survey languages:** This menu offers an overview of the languages which you're authorized to access. See Chapter 4.1.1, p. 11.
- **Search and replace:** This function allows you to search the question texts, answers, and fill-in instructions of a project for a certain keyword and to optionally change the text in one step. See Chapter 4.2.4, p. 16.
- **Text elements:** In this menu, you translate the text elements of the questionnaire. See Chapter 4.2, p. 12.
- **Survey messages:** Here, you can edit messages and button labels. See Chapter 4.3, p. 18.
- **Wildcards:** If wildcards are used to insert predefined texts into the questionnaire in your project, you can access the texts via this menu. See Chapter 4.4, p. 20.
- **Logos and form elements:** If logos are used in your project or if the buttons are based on image files, you can upload translated versions for the various languages. See Chapter 4.5, p. 20.

- **Import / Export:** If you want to export the text elements of the project for external editing with Microsoft Excel or SDLX, you can find the respective functions in this menu. See Chapter 4.6, p. 22.

## 4.1 Survey Languages

When entering a project, you will automatically reach the menu **Survey languages**, see Figure 4.1. This menu contains an overview of all languages which you're authorized to access and various administrative features which are introduced in the following chapters.

### 4.1.1 Overview of the Survey Languages

The overview table in the upper part provides the following information for all languages which you're authorized to access:

- Label of the language
- Language identifier: Unambiguously identifies language and region. See Chapter 4.1.2, p. 11.

Depending of your access rights, you may see one or both of the following actions:

- **Edit language:** Opens a dialog in which you can change label and identifier of the respective language. See Chapter 4.1.3, p. 12.
- **Print:** Opens a view of the questionnaire in the respective language that is optimized for printing.

Using the button **View**, you can hide columns of the table or limit the number of rows per page.



If a language which you're supposed to translate is missing from the list or the **Edit language** icon is missing, usually the corresponding rights have not been set up yet. Please contact the responsible project manager or the Globalpark support.

### 4.1.2 Language Identifiers

The language identifier enables you and your colleagues to identify target language and region of a translation unambiguously. E.g. en\_US: Englisch / USA, en\_GB: English / Great Britain; de\_DE: German / Germany. The use of the language identifier is of specific importance when localizing a questionnaire for various dialects of the same language, as e.g. American and British English.

The identifier ist constructed by combining

- the language code according to the ISO 639 standard. For a complete list, see e.g. [http://www.loc.gov/standards/iso639-2/php/code\\_list.php](http://www.loc.gov/standards/iso639-2/php/code_list.php)
- the country code according to the ISO 3166 standard. For a complete list, see e.g. [http://www.iso.org/iso/country\\_codes/iso\\_3166\\_code\\_lists/english\\_country\\_names\\_and\\_code\\_elements.htm](http://www.iso.org/iso/country_codes/iso_3166_code_lists/english_country_names_and_code_elements.htm)

For example, en is the language code for English, US the country code for the USA. Accordingly, the language identifier of an English text localized for US readers is en\_US.

### 4.1.3 Editing Languages

You can change label and identifier of a language.

1. To do so, find the language in the overview and click the icon **Edit language**.
2. Change label and identifier as required.

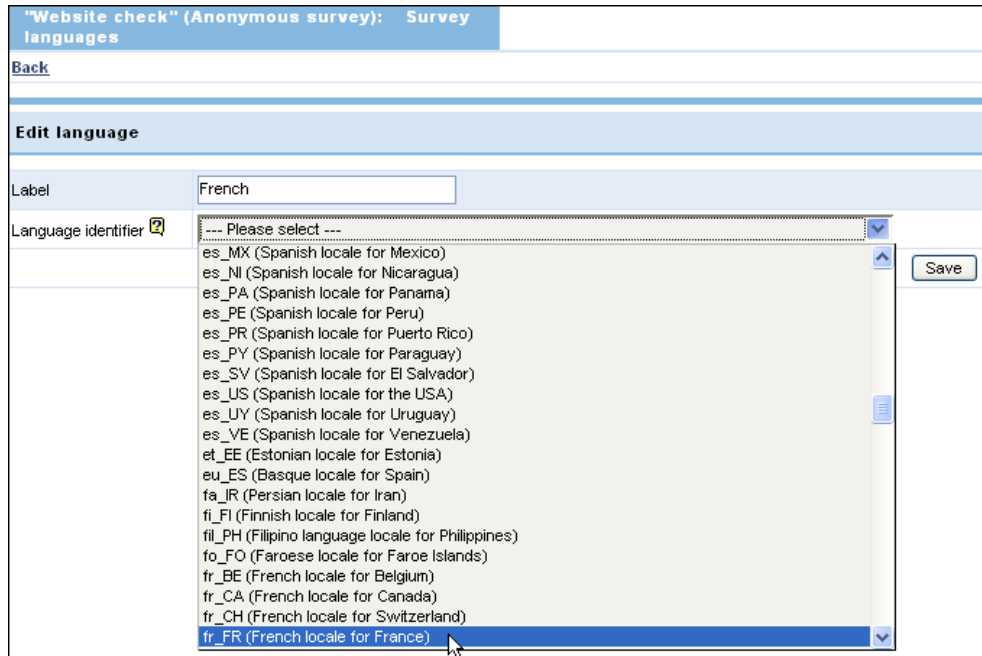


Figure 4.2 Changing the language identifier

3. Confirm with **Save**.

### 4.1.4 Copying Language Elements

You have translated a questionnaire into American English. Now you want to create a second version in British English. Instead of starting anew, you can copy the texts of the already-existing American translation into the second language version, and then modify them as needed.

To do so, set the appropriate source and target languages in the “Copy language elements” section and confirm with **Execute**.

### 4.1.5 Tracing Changes Made in Language Administration via the Log

The “Language selection log” section displays important operations within language administration (e.g. change of name or identifier of a language) in chronological order. That way, you can check e.g. who has changed a language identifier or whether a language which you’re supposed to translate has already been created.

## 4.2 Translating the Text Elements of the Questionnaire

If you translate the questionnaire via the EFS Translator Interface, you will work with the text element editor most of the time. With this editor, you can edit the text elements of your questionnaire page per page. In the following, you learn:

- how to open the editor.

- how to edit text elements in the editor.
- how to configure the editor.
- how to change frequently-repeated terms all over the questionnaire using search and replace.
- which statistical information is available e.g. for billing purposes.

### 4.2.1 Opening the Editor

By clicking the menu item **Text elements**, you open a list of all pages of the questionnaire. It shows if there are still untranslated text elements on a survey page.

- All text elements in the text element editor which have been filled in the source language should be filled in the additional languages, too. I.e. the pages of the default language will always be marked **OK**.
- Until all the text elements of an additional language have been completed in the text element editor, the table will output the **Edit** message for the respective page.
- Once all the text elements of a language have been completed, the table will output the **OK** message for the respective page.

Languages of project "Website check":			
Text elements <input type="button" value="Statistics"/>			
Preview: <a href="http://devhandbuch.3uu.de/sechs-0/uc/Translators/8900/">http://devhandbuch.3uu.de/sechs-0/uc/Translators/8900/</a>			
Pages with incomplete translations			
<input type="button" value="» View"/>			
Page	English (en_US)	German (de_DE)	French (fr_FR)
Start	<a href="#">OK</a>	<a href="#">OK</a>	<a href="#">Edit</a>
Internet use	<a href="#">OK</a>	<a href="#">OK</a>	<a href="#">Edit</a>
Attention	<a href="#">OK</a>	<a href="#">OK</a>	<a href="#">Edit</a>
Currently-used search engine	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>
Known and favored search engines	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>
Search engine features	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>
Evaluation	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>
Sections	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>
Evaluation of sections	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>
Demography	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>
Competition	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>
Newsletter	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>
Final page	<a href="#">OK</a>	<a href="#">Edit</a>	<a href="#">Edit</a>

Figure 4.3 Overview of the finished and still open translation to-dos

You can click on the **OK** and **Edit** messages and switch directly to the appropriate page of the editor.

The **To-do** icons enable you to store a note for each page in each language. This is quite handy if you translate the questionnaire in a team with several other colleagues.



Please note that the overview will only indicate whether or not the text elements of a page are filled with text in the target language. It is not possible to check automatically whether the text is in the correct language and has been translated correctly.

Also, this list does not indicate whether the survey messages have already been translated or whether translated logos or form elements have been uploaded (see Chapters 4.3, p. 18 and 4.5, p. 20).

## 4.2.2 Translating Text Elements

Via the **OK** or **Edit** links of the questionnaire overview, you enter the editor itself.

The screenshot shows the editor interface for a questionnaire page titled "Internet use". It features a table with columns for different languages and rows for different text elements. The table is as follows:

Languages of project "Website check":			
Text elements		Statistics	
<a href="#">Back to overview</a>			
<a href="#">» View</a>			
Edit elements of page "Internet use":			
Question "Internet use"			
Element	English (en_US) 🔍	German (de_DE) 🔍	French (fr_FR) 🔍
Question text:	How often do you use the Internet?	Wie häufig benutzen Sie das Internet?	
Fill-in instruction:			
Help text:			
Answer category:	daily	täglich	
Answer category:	several times per week	mehrmals pro Woche	
Answer category:	several times per month	mehrmals pro Monat	
Answer category:	rarely	seltener	

A "Save" button is located at the bottom right of the table.

Figure 4.4 A questionnaire page in the editor

The editor is structured as follows:

- The text elements of the questionnaire page displayed will be grouped by questions and listed in the order in which they appear in the finished questionnaire. The type of the respective text element (question text, item text, etc.) will be displayed in the "Element" column.
- The second column of the editor contains the text elements of the default language, i.e. the texts which the project manager has entered in the questionnaire editor. The default language is usually also the reference language for your translation. If you have read rights for the default language, you can only see the texts - with write rights, you can also edit them.
- In the other columns, you can enter the text elements of the selected page for all other languages. To learn how to display languages or how to change the size of the entry fields, see Chapter 4.2.3, p. 15.

- By clicking on the **Preview** icon, you can open the questionnaire in the respective language in preview mode. **Save** first to make sure that you see the most recent status of your translation.
- After completing and **Saving** the page, you can use the **Arrow** icons in the right upper corner to skip to the text elements on the previous or next questionnaire page.

You can change the text elements in all languages for which you've "write" rights. Afterwards, confirm by clicking **Save**.

### 4.2.3 Configuring the Editor

You can decide yourself which languages you want to edit at the same time in the editor and how big the entry fields should be. If you translate only one or two languages, for example, it might make sense to display the text elements of all languages at once and edit in parallel. If you have access to half a dozen or more languages, on the other hand, it might be more comfortable to display only a few languages at once.

1. Click the **View** button.

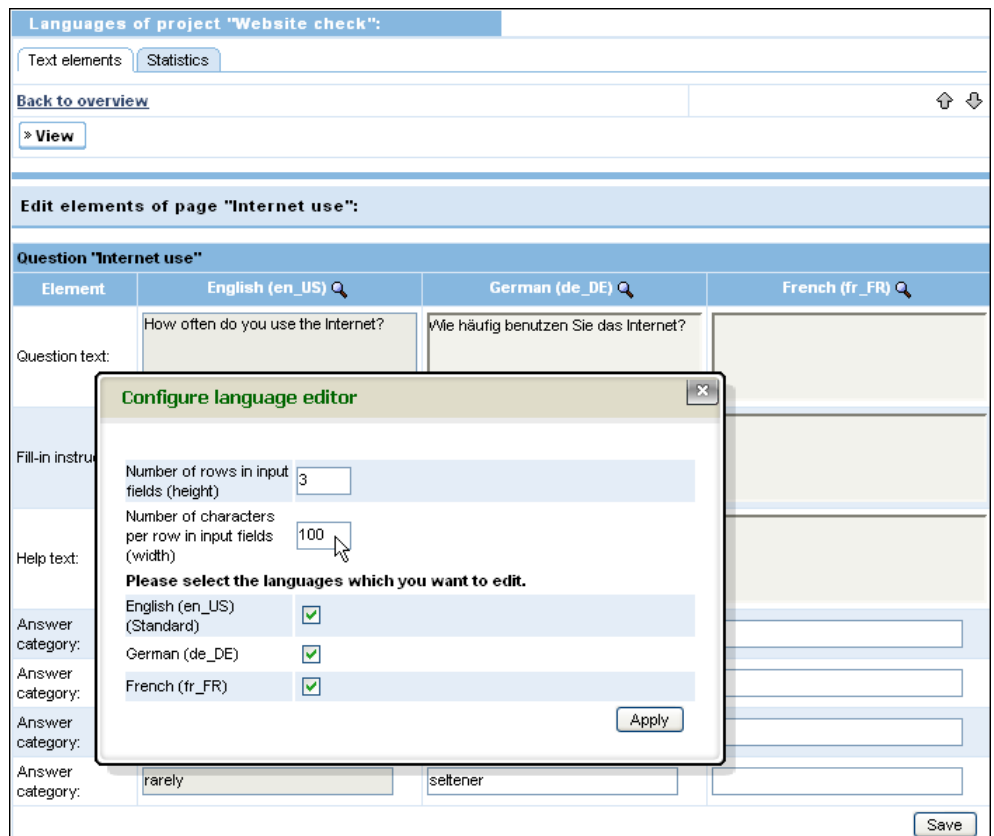


Figure 4.5 Configuring the editor

2. A layer opens, offering the following configuration options:
  - Number of rows in input fields (height): This field allows you to add rows to the open entry fields.
  - Number of characters per row in input fields (width): This value allows you to change the width of the open entry fields.
  - Languages: You can activate the languages which you want to edit or hide superfluous languages. The languages available are those which you're authorized to access.

3. Afterwards, confirm with **Apply**.

## 4.2.4 Search and Replace

The “Search and Replace” function allows you to search the text elements of a project for a certain keyword and to optionally change the text in one step.



Please note:

The search function covers all text elements which are accessible via the text element editor. Survey messages and wildcards cannot be searched.

<img> tags used in the HTML question type for example to insert an image, are not covered by the “Search and replace” function. The purpose of this restriction is to prevent inadvertent destruction of image linking. The **Questionnaire editor->Media check** function is better suited to manage the linking of images.

### Defining search criteria

First, open the **Search and replace** menu and define your search criteria. Then click the **Search** button.

**Search / replace (Project Website check)**

Info: You can search the answers, question texts and fill-in instructions of the questionnaire for any text or text element. The search results will contain not only the exact search keyword(s) but also terms which contain the keyword as an element (e.g. "question" when searching for "questionnaire"). Optionally you can make use of regular expressions. To do so, activate the field "Regular expressions".

Please choose the language to be searched: German (de\_DE)

Search text string in questionnaire: website

Please choose a search type:  Normal search  Case sensitive  Regular expression

Please specify the text types to be searched:

- Page title
- Question title
- Container text
- Question text
- Fill-in instruction
- HTML code
- Itemtext
- Text around the input field
- External varname
- Answer category
- Scale title

Search

Figure 4.6 Defining search criteria

The following search criteria can be used:

- Language version to be searched: You can search those languages which you are permitted to access.
- Search term
- Optionally, case sensitivity can be activated
- Optionally, you can search for regular expressions
- It is possible to search for specific text types. You can, for example, restrict your search to scale titles or long variable names.



## Viewing the results

In the results table the results are listed, sorted by page, with the following information:

- **Type:** Text type
- **Content:** The text of the respective question, answer category or fill-in instruction. The search term is highlighted.
- **Preview:** Opens the respective page in the questionnaire preview.

Search / replace (Project Website check)

[Back](#)

The search for "website" had following results:

You're currently searching in the language "German".

**Page Start**

Type	Content	Actions	Replace
Container text	<div class="questiontext"> <h3>Herzlich willkommen zu Globalpark's Website-Check</h3> <p>Ihre Meinung ist uns wichtig  Bitte nehmen Sie an unserer kurzen Online-Befragung teil.</p> Mit freundlichen Grüßen   Ihr Globalpark-Team </div>		<input checked="" type="checkbox"/>

**Page Attention**

Type	Content	Actions	Replace
Question text	Wie sind Sie auf unsere Website aufmerksam geworden?		<input checked="" type="checkbox"/>
Itemtext	Durch einen Link auf einer anderen Website		<input checked="" type="checkbox"/>

mark all

Replace with

Abbildung 4.7 Viewing and modifying search results

## Replacing text elements

If you wish to edit text elements centrally, first select the search results for modification using the checkboxes in the “Replace” column. Then enter the new text element in the “Replace with” field. Your changes will be performed once you click on the **Replace** button.

### 4.2.5 Statistics

The tab **Statistics** provides information on the progress of translation activities and on the number of translated words and characters.

Languages of project "Website check":

[Text elements](#) [Statistics](#)

**Pages with incomplete translations**

[» View](#)

Statistics	English (en_US)	German (de_DE)	French (fr_FR)
Total number of phrases	81 (100%)	81 (100%)	81 (100%)
Translated	81 (100.00%)	13 (16.05%)	0 (0.00%)
Number of words	384	23	0
Number of characters	2280	88	0

Figure 4.8 Statistics

For each language version, it shows:

- the total number of phrases in the questionnaire
- number and percentage of the already-translated phrases
- number of words: This is often used for billing.
- number of characters: Might also be used for billing.



Please note:

- The statistics feature covers the texts of the questionnaire. It does not include survey messages and wildcards.

- For some languages it is not possible to detect the number of words accurately. In such cases the number of words may not be correct.

### 4.3 Translating Survey Messages

The various messages which are used in a survey, as e.g. error messages, labels of HTML buttons or of graphical form elements, are translated in the **Survey messages** menu.



Please note: If graphical form elements are used in your project, you can change their labels in the **Survey messages** menu. The layout of graphical form elements is usually defined by the project manager, using the button generator in the admin area. You do not need access for it. In case manually-created graphics are used as graphical form elements in a project, for which you're responsible, you can find the corresponding upload features in the **Logos and form elements** menu (Chapter 4.5, p. 20).

Figure 4.9 Translating survey messages

The dialog of this menu is divided as follows:

- The left-hand column, titled “Element”, explains in which situation the respective survey message will be used.
- The middle column contains the text elements of the default language, which is usually the reference language for the translation.
- The right-hand column shows the text elements in the target language. To change the target language, use the drop-down list “Which language do you want to edit” in the upper part of the dialog and confirm with **Apply**.



The character set in which the respective survey language will be encoded is defined in the field “Character set”. Usually, this is UTF-8. Change the setting of this field only after consultation with the project manager.

To translate the survey messages, proceed as follows:

1. If the desired target language is currently not displayed, select it in the drop-down list “Which language do you want to edit”.

Figure 4.10 Selecting target language

2. EFS contains a library in which complete sets of messages can be stored. If a complete set already exists in the library for the desired target language and the project manager has given you read access, you can upload these messages and use them as base for your translation. To do so, select the appropriate set in the field “Copy elements from survey messages library”.

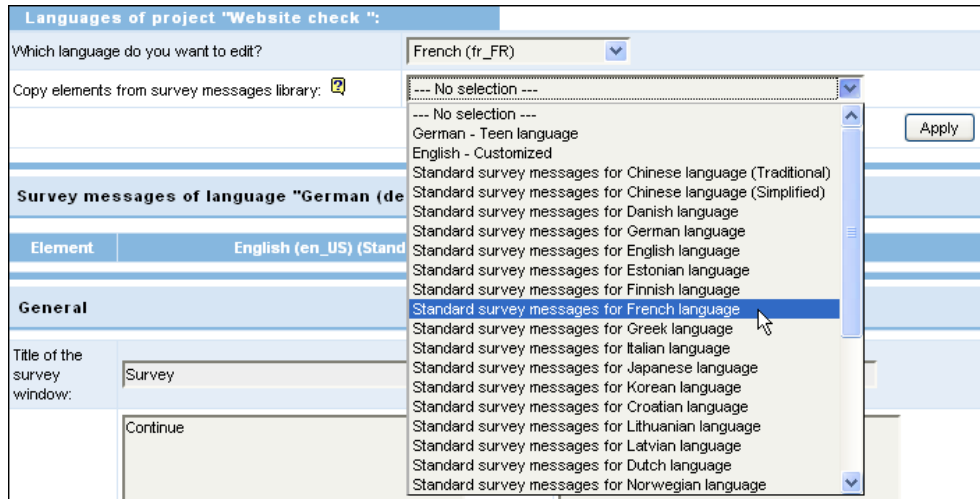


Figure 4.11 Selecting already existing messages

3. Confirm with **Apply**. The desired target language is displayed. It contains the selected messages.
4. Now, all preparations are finished, and you can start translating. When you’ve entered all texts, confirm with **Save**.

## 4.4 Translating Wildcards

If wildcards are used to insert predefined texts into the questionnaire of your project, you can access and translate the source texts in the **Wildcards** menu. The editing dialog is structured quite similar to the editing pages of the text element editor, see Chapter 4.2.2, p. 14.

## 4.5 Uploading Translated Logos and Form Elements

In multilingual projects, the layout created for the default language will usually be used for all other languages as well. However, you will sometimes wish to display customized layouts for the various languages (if, for example, the regional subsidiaries of a multinational company have different names and logos). The features that enable you to upload logos, background images and, if required, manually-generated buttons for the various languages can be found in the menu **Logos and form elements**. They allow to upload four logos, a background image and various buttons for each language of the project.

### Before you start

If this function should be used for translating and uploading *buttons*, depends of the layout configuration of the project, which is not accessible for you via EFS Translator Interface:

- If HTML form elements or graphical form elements are used, the buttons are labeled with the translations entered in the menu **Survey messages** (see Chapter 4.3, p. 18).
- If the buttons are really based on image files which you create manually, you can use the upload function in the **Logos and form elements** menu.

Get in touch with the project manager before you start working on the buttons!

### Uploading logos and buttons

If you edit the image files of the logos and buttons of the target language(s) in context of your translation activity, proceed as follows:

1. Open the **Logos and form elements** menu.

Logos and form elements of project "Website check "

Logos and form elements

> View

Edit logos and form elements of language "English (en\_US) (Standard)":

Element		Action
logo1		
logo2	No logos are used in this project so far. Please upload at least one logo in the layout editor.	
logo3	No logos are used in this project so far. Please upload at least one logo in the layout editor.	
logo4	No logos are used in this project so far. Please upload at least one logo in the layout editor.	
background_image	The image file doesn't exist.	
submitbutton	<b>Continue</b>	
cancelbutton	<b>Cancel</b>	
backbutton	<b>Back</b>	
emendbutton	<b>Correct</b>	
ignorebutton	<b>Ignore</b>	

Edit logos and form elements of language "German (de\_DE)":

Element		Action
logo1	No logos are used in this project so far. Please upload at least one logo in the layout editor.	
logo2	No logos are used in this project so far. Please upload at least one logo in the layout editor.	
logo3	No logos are used in this project so far. Please upload at least one logo in the layout editor.	
logo4	No logos are used in this project so far. Please upload at least one logo in the layout editor.	
background_image	The image file doesn't exist.	
submitbutton	The image file doesn't exist.	

Figure 4.12 Overview of logos and form elements for the target languages

2. Search for the language, then for the desired logo or button. Click the **Edit** icon.

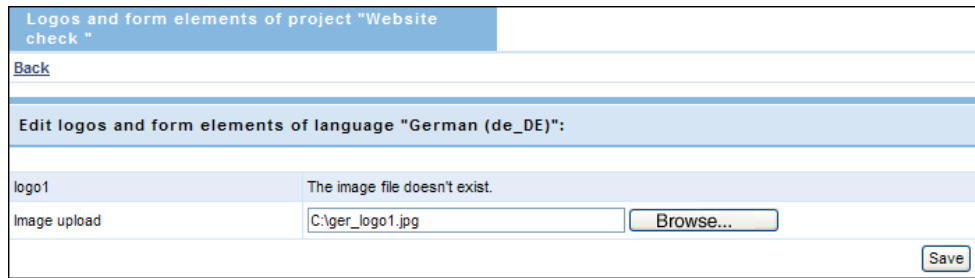


Figure 4.13 Uploading image file

3. Search the appropriate file on your PC with **Browse**.
4. Upload the file by clicking **Save**.



Figure 4.14 Uploaded logo

## 4.6 Translating Surveys Externally

You can export the texts of a project (i.e. questionnaire and survey messages) and edit them externally with Microsoft Excel or with the translation software SDLX.

The required operations,

- exporting texts from EFS
- translating the exported data in an external program
- importing translations into EFS Survey

are introduced in the following chapter. Following that there is an explanation of how to edit with Microsoft Excel and SDLX.

## 4.6.1 Exporting, Editing and Importing Survey Texts

### Exporting survey texts

1. The tabs for exporting and importing files for external editing are located in the menu **Import / Export**. Click on the **Export file** tab.

The screenshot shows a web interface titled "External editing: 'Website check'". It has three tabs: "Export file", "Versioning", and "Import file". The "Export file" tab is active. Below the tabs, there is explanatory text: "You can export the text elements and messages of the questionnaire for external editing or translating with MS Excel or SDLX (professional translation software). The export file contains the reference language (i.e. in multilingual projects the source language of the translation) and a column for the changes. If you want to create translations of the questionnaire into several languages, copy the exported file and pass on a copy to each translator. If you save the version status during export, you can later compare various version statuses on the tab 'Versioning'. To import the edited files, go to the tab 'Import file'."

Below the text is a section titled "Download translation file" with three dropdown menus: "Export format" (set to "XLS for editing with MS Excel"), "Reference language" (set to "English (en\_US) (Standard)"), and "Other language" (set to "--- Please select ---").

Next is a section titled "Versioning" with a radio button selected for "(export current version completely - regardless of previously recorded versions)" and an unchecked checkbox for "Save exported version for later comparisons".

Finally, there is a section titled "Special options for Excel export files" with two checkboxes: "Also export unchangeable data rows (for informational purposes only)" (unchecked) and "Protect unchangeable columns in Excel file against modifications" (checked). An "Export" button is located at the bottom right of the form.

Figure 4.15 Downloading file for translation

2. Set the file format for the export. The following options are available:
  - XLS for editing with Microsoft Excel: Chapter 4.6.2, p. 25 gives an explanation of how you can edit this file in Excel.
  - HTML for editing with SDLX: Chapter 4.6.2, p. 25 provides further explanations on how to use the translation software SDLX when editing externally.
3. Select the reference language i.e. the source language for the translation.
4. Optionally you can select another language. This might be helpful, for example, if you have already translated parts of the questionnaire: The fields for entering the translation will be preallocated with the already-existing translations.
5. If you wish to use the versioning features, activate the checkbox "Save exported version for later comparisons". For detailed explanations on versioning, please see Chapter 4.6.4, p. 27.
6. If you have chosen XLS as the export format, several special options are available for defining the file structure, see Chapter 4.6.2, p. 25. Select the desired options.
7. Click the **Export** button to download the file.
8. In most browsers a dialog will open in which you can choose whether you wish to directly open the file in a program or save the data. It is recommended that you

save the data on the hard disk. In some browsers the file will be automatically opened in Excel: In this case you should likewise save the file onto your hard drive, make sure that you enter a file extension that matches the file format.

9. Confirm by clicking on **Save**.

### Translating text elements externally

You can open and edit the exported file in Excel or SDLX depending on which format you chose. Further information on working with these programs can be found in Chapter 4.6.2, p. 25 and 4.6.3, p. 27.

### Importing translated text elements back into EFS

1. After completing the translation, switch back to EFS Translator interface and select the **Import file** tab in the menu **Import / Export**.
2. Specify the target language and import conditions:
  - In the drop-down list labeled “Into which language do you wish to import the new text elements?”, you can select the target language for the import.
  - In the “Back up old elements in another language?” field, the “Overwrite old elements” function is selected by default. (If you do not want to lose text elements you have already entered, you can also back them up in another language. But when uploading translations, usually this does not make sense.)
  - Only those elements containing a string will be transferred to the language table or the editor tables. Empty strings will be ignored.

External editing: 'Website check'

Export file | Versioning | Import file

**Import file**

Please mind that only documents from the same project can be imported. Excel import can only be used for files that have been edited with Excel 97+. It is not possible to import Excel files that were edited e.g. with "Excel for Mac", "Neo Office" or "Numbers".

All fields marked with a (\*) are mandatory.

Into which language do you wish to import the new text elements? (\*)

Back up old elements in another language?

File (\*)

Figure 4.16 Re-importing an externally edited file

3. Use **Browse** to select the edited file.
4. Clicking on **Continue** to import the changes.
5. Changes will be documented in the overview “Import finished”.

External editing: 'Website check'

Export file | Versioning | Import file

**Import finished**

Blank lines	0
Meta lines	0
Lines with no changes	141
Successful changes	5
Failed changes	0
Broken lines	0

Figure 4.17 Overview of the changes



## 4.6.2 Translating Externally with Microsoft Excel

### Editing the Excel file

The exported XLS file contains the text elements and survey messages of the questionnaire, an empty column for entering the desired translations and various meta information, ordered in a five or six column table depending on the export settings.

If you use external editing with Microsoft Excel in order to create translations into *several* languages, copy the exported file and use one file for each planned language version.

	A	B	C	D	E
1	description	meta	content	new content	status
3	HTML-text		<div class="questiontext">□<h3>Welcome to Globalpark's w	<div class="questiontext">□<h3>Willkommen z	DONE
4	Q-text		How often do you use the Internet?	Wie häufig benutzen Sie das Internet?	DONE
5	Q-instruct				TO DO
6	Q-help				TO DO
7	Category		daily	täglich	DONE
8	Category		several times per week	mehrmals pro Woche	DONE
9	Category		several times per month	mehrmals pro Monat	DONE
10	Category		rarely	selten	DONE
11	Q-text		How did you get to know our website?		TO DO
12	Q-instruct		(multiple answers are possible)		TO DO
13	Q-help				TO DO
14	Item		friends		TO DO
15	Item		search engine		TO DO
16	Item		link on another website		TO DO
17	Item	Text Area	others		TO DO
18	Q-text		Which search engine did you use?		TO DO

Figure 4.18 Translation of a questionnaire in Excel

Column	Meaning
internal	By default this column is hidden. It contains the coded information for internal use. <b>Do not change!</b>
description	Provides information about the type of text element in the respective column. The separate elements are explained in the following table. <b>Do not change!</b>
meta	Meta information that is not displayed in the questionnaire, such as page or question title. <b>Do not change!</b>
content	The previous content of each text element. <b>Do not change!</b>
new content	The translations are entered into this column. Optionally you can preset this column either with the source texts of the reference language or with already-translated parts of the text. To do this, select the language which is to be preset in the field "Other language" in the export dialog. Cells that are marked with °~° do not permit any changes: The related cells contain context and structure data that cannot be changed, but nonetheless do help to provide orientation. You can display or hide these rows by using the option "Also export unchangeable data rows (for informational purposes only)".
status	This column informs you about the editing status: <ul style="list-style-type: none"> <li>• To do: The text element has not been edited yet.</li> <li>• Done: The text element has been edited already.</li> </ul> Please note: <ul style="list-style-type: none"> <li>• The status only shows whether the "new content" cell is filled with text or not: it is not possible to check whether the text is correct.</li> <li>• If you simultaneously select prefilling of the "new content" column with source text and refrain from using change protection, not only will changes in the "new content" column be classified as edited, but undesired changes in the column "content" as well causing the creation of a status change from "To do" to "Done". Therefore pay attention that you only make changes to the "new content" column highlighted in color.</li> </ul>

Table 4.1 Content of the export file



Caution: A frequently made mistake is to change the text in the “content” column. New text must be entered in the “new content” column.

The “description” column indicates which question element is meant in a specific row. You can edit the following types of question elements:

Element	Text element
Q-text	Question text
Q-instruct	Fill-in instruction
Q-help	Help text
Category	Answer category
Item	Answer item
HTML-text	Text with HTML tags
Message	Survey message
Scale	Scale

Table 4.2 Changeable question elements



By default the setting for the export dialog is such that the column “internal” is hidden, the column “Status” is activated and the Excel sheet is protected with a Protect Sheet.

The password for deactivating the Protect Sheet is located in the export dialog under the **Question mark** icon: It is constant and applies installation-wide. Deactivation of Protect Sheet is done in MS Excel in the **Extras->Protect...->Deactivate Protect Sheet**.

### Optimizing the structure of the Excel file for external editing

You can adjust the file structure to your needs. The following special options can be selected in the download dialog:

- Also export unchangeable data rows: If this option has been activated, (unchangeable) context and structure data, such as page title, question title or question type will be output to the Excel file. This makes the exported file somewhat more extensive, and makes it possible for the translator to make more targeted inquiries to the questionnaire programmer.
- Protect unchangeable columns in Excel file against modifications: If this option is activated, cells with only informational purposes are protected against erroneous changes. Changes to the Excel file are only possible in the column “new content”, i.e. the area highlighted in color.  
You can disable the function that protects against changes: This function can be found in MS Excel in the **Extras->Protect...->Deactivate Protect Sheet** menu. The required password can be found in EFS Translator Interface under the **Question mark** icon. (It is constant and applies installation-wide.)

By default change protection (2) and display of the To do column (3) are activated.

### 4.6.3 Translating Externally with SDLX

You can use the professional translation software SDLX for external editing, using an HTML file for exporting and importing the text elements.

Please take note of the following when translating with SDLX:

- If HTML has been used to format the questionnaire, you should check carefully, whether all HTML tags are correct before exporting: Because SDLX does not produce HTML error messages, rather it tries to repair incorrect HTML, it is possible that information may get lost. If for example a HTML tag at the beginning of a sentence was not closed properly, SDLX will under certain circumstances not display the sentence at all and it will not be translated.
- The HTML file must always be coded in UTF-8.



For further details on the functionality and scope of SDLX please refer to the product information and software documentation provided by the manufacturer.

### 4.6.4 Version Control for Translation Processes

Subsequent changes to texts in multilingual projects are costly: The texts that were changed in the source language must be exported again, passed on to translators, translated and then reimported. To make it easier for you to identify subsequent changes and thus to reduce the text to be translated to only what is really necessary, the “External editing” function has a version control feature: You can save the file version that was exported, create a comparison between the saved and current versions after changes have been made, and then export either the complete questionnaire or only the texts that have really been changed.

You can save up to 10 intermediate versions for each project and survey language.

#### Saving file versions during download

1. Perform the first export by following the instructions given in Chapter 4.6.1, p. 23. In doing so, tick the checkbox labeled “Save exported version for later comparisons”.

Versioning	
<input type="checkbox"/>	
Only export changes relative to previously recorded version	<input type="radio"/> (export current version completely - regardless of previously recorded versions)
Save exported version for later comparisons	<input checked="" type="checkbox"/>

Figure 4.19 Saving exported version

2. Click the title of the tab **Export file** to update the display.
3. The exported version is now available for comparisons or for exporting changes.

Versioning	
Only export changes relative to previously recorded version	<input checked="" type="radio"/> (export current version completely - regardless of previously recorded versions)
<b>English (en_US) (Standard)</b>	
Only export changes relative to previously recorded version	<input type="radio"/> Version 1 (English (en_US)) exported 2008-08-21 12:53:54 by Mario Mustermann, 146 row(s)
Save exported version for later comparisons	<input type="checkbox"/>

Figure 4.20 Display of the exported version

### Viewing differences between saved versions

As soon as one or more exported questionnaire versions have been saved, you will be able to view directly in EFS Translator Interface the changes made either between the different versions or between one exported version and the current questionnaire:

1. Open or update the **Export file** tab.
2. In the upper part of the tab, the saved versions will be listed. Below, you can compare versions. To do so, select the versions which are to be compared.

External editing: 'Website check'				
Export file	Versioning			
Versioning				
» View				
>> Version <<	Date of export	Exported by	Rows	Actions
Version 1 (English (en_US))	2008-08-21 12:53	Mario Mustermann	146	<input type="checkbox"/>
Version 2 (English (en_US))	2008-08-21 13:07	Mario Mustermann	146	<input type="checkbox"/>
				Mark all versions on this page <input type="checkbox"/>
				All <b>found</b> versions (2) <input type="checkbox"/>
				--- Please select --- <input type="button" value="Execute"/>
Configure display for version comparison				
Reference version	Version 1 (English (en_US)) exported 2008-08-21 12:53:54 by Mario Mustermann, 146 row(s) <input type="button" value="v"/>			
Show the difference to the following version	Version 2 (English (en_US)) exported 2008-08-21 13:07:04 by Mario Mustermann, 146 row(s) <input type="button" value="v"/>			
				<input type="button" value="Display"/>

Figure 4.21 Selecting versions to be compared

3. Click on **Display**. A list of the differences will be output.

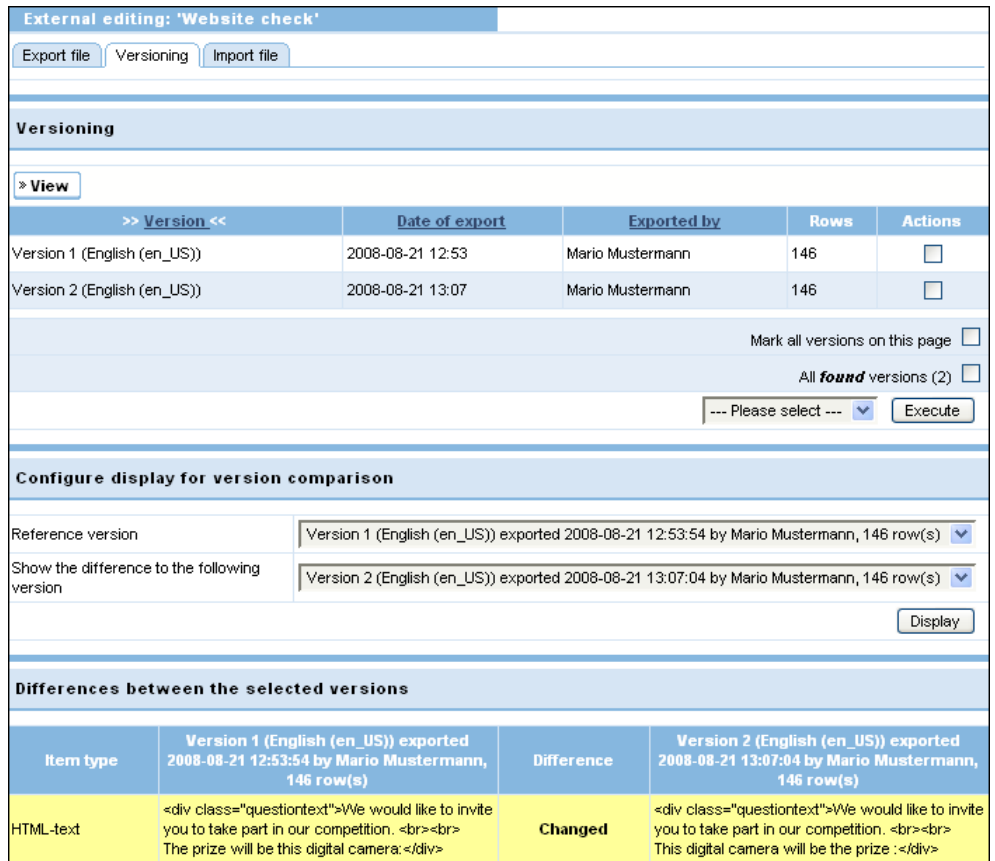


Figure 4.22 Viewing differences between two versions

### Exporting changes

If you wish to export only the changes, proceed as follows:

1. In the “Only export changes relative to previously recorded version”, select the version against which the comparison is to be performed. In the example shown, all changes made since version 1 will be exported.



Figure 4.23 Selecting the reference file for changes

2. Confirm by clicking on **Export**. The exported file contains only the changes.

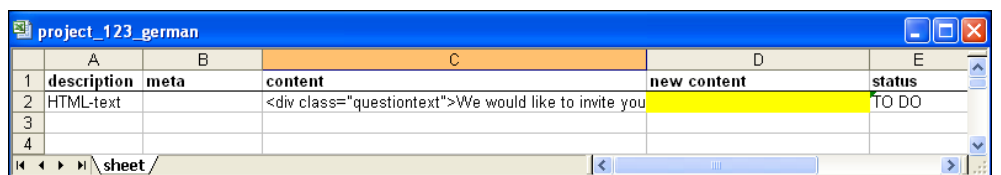


Figure 4.24 Export file that contains only changes

# 5 Information for Project Managers



EFS Translator Interface is an optionally leasable add-on tool. If you consider using it, please contact your Globalpark sales representative.

## 5.1 Creating Translator Accounts and Configuring Access Rights

### Planning

As usual in EFS, you assign access rights for the translation languages to teams. How many teams you need, depends of

- how many translators or translator groups work on the questionnaire
- if all translators are permitted to see all translations, or if each of them is only allowed to see their specific constellation of languages.

If all translators are allowed to see all translations, you need only one team with access rights to all languages. If the translators or translator groups are allowed to see only their own specific constellation of languages, you need a team for each translator / each group of translators.

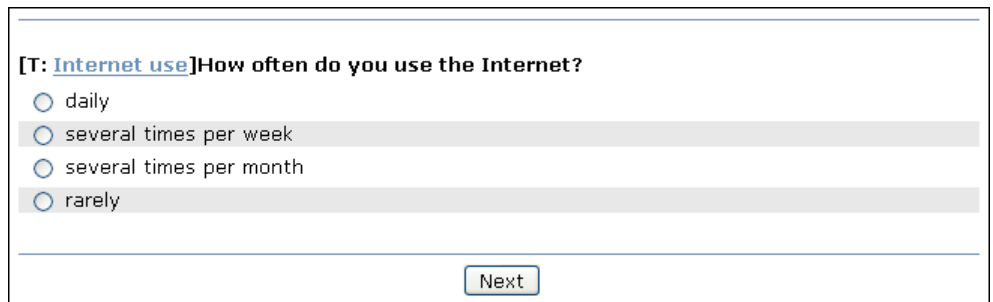
### Realization

- Create the translator teams.
  - Take care to assign access rights to EFS Translator Interface while creating the teams, which corresponds to the *ACL right "area\_translations"*. The teams should not have access rights for other areas of EFS. (See EFS Survey manual 8.1, Chapter 16.1.3.)
  - Optionally, you can assign read rights for *"print\_survey"*. It enables the translators to print the questionnaires in their languages.
- Make sure the teams have *no other ACL rights*.
- Assign *write and read rights to the project* to all translator teams. (See EFS Survey manual 8.1, Chapter 3.5.8.)
- Navigate to the menu **Projects->{Selected project}->Questionnaire editor->Language editor**. In this dialog, you can assign *rights to the appropriate languages* to the various translator teams. Usually, translators will have read rights for the default language, which serves as reference language, and write rights for the language(s) into which they translate. Search for the required languages, click the **Rights** icon and assign "read" or "write" rights as required to the appropriate team.
- Create the required staff accounts according to the instructions in the EFS Survey manual 8.1, Chapter 16.3.2, and assign them to the respective teams.

## 5.2 Activating a Link from the Questionnaire to EFS Translator Interface

Optionally, you can activate links in the questionnaire and in the preview, which enable you, your staff and translators (depending of access rights) to jump directly into the respective editing pages in the **Language editor** or in EFS Translator Interface. See also Chapter 3, p. 8.

If the translators want to do small changes during proofreading or if you want to control the translators' work, the link saves time-consuming forward-backward skipping: You can click through the questionnaire and if you notice a problem, open the respective editing page easily.



[T: [Internet use](#)]How often do you use the Internet?

daily

several times per week

several times per month

rarely

Next

Figure 5.1 Jumping from preview into the editor



Please note: the direct links are not available for question types 911, 921, 998 and 999.

### Activating the links

In the admin area, open the menu **Projects->{Selected projekt}->Project properties**. In the section “Internal organization”, you can find the option “Activate the link to the EFS Translator Interface”. Activate “Display for all participants” and **Save**.



Do not forget to deactivate the links before starting into the field!





# Index

## A

Account data 7  
Address data 7

## C

Character sets  
    questionnaire 19  
    SDLX 27  
Content area 7

## E

Editor  
    configuring 15  
    opening 13  
    Structure 14  
EFS Translator Interface 5  
Excel  
    defining the file structure for external editing 26  
    Password 26  
    Protect sheet 26  
Export 11

## F

Form elements  
    uploading 20

## H

Help 6

## I

Import 11

## L

Language identifier 11  
    changing 12  
Languages  
    Rights 11  
Log 12  
Login 6  
Logos  
    uploading 20  
Logos and form elements 10

## M

Menu 7

## N

Navigation bar 6

## O

Online help 6

## P

Password  
    EFS Translator Interface 7  
    for Excel files when editing externally 26  
Print 11  
Project list 7, 8  
Project type 8  
Projects  
    Rights 8  
Protect sheet in Excel 26

## R

Rights  
    Languages 11  
    Projects 8

## S

SDLX  
    Character sets 27  
    translating externally 27  
Statistics 17  
Survey languages 10, 11  
Survey messages 10  
    translating 18

## T

Text elements 10  
    copying 12  
    translating 12  
Translating externally 11  
    Excel 25  
    password for Excel files 26  
    SDLX 27

## U

UTF-8 19

## V

Version control 27